

**INDIANHEAD TRACK CLUB
FEBRUARY MEETING
DOOLEY'S , EAU CLAIRE, WISCONSIN
FEBRUARY 6TH, 2013 1830**

Members Present: Wade Zwiener, Paul Wagner, Michael Olson, Traci Messner, Heidi Dubberke, Dave Carothers, Cindy Korbol, Fred Hable, Tara Burr, Wayne Linderman and Heidi Zielke

Membership Report: Paul stated that membership renewal is down, but that we usually got a large number of renewals at the yearly banquet. Paul will also send out a reminder to those who have not renewed by email following the banquet. So far we have approximately 105 renewals.

Assets: Treasurer Cindy Korbol reports that as of January 31st, 2013, our assets are:

Checking: \$16,244.88

Savings: \$3,467.00

Banquet: Tara reports that everything is in place for our annual banquet on February 16th, 2013, 1730 at Avalon. Same location as last year. There will be a fun run with Tim Nelson in the morning preceding the event with a theme of "Blu-Gold, Blue Devil Fun Run" @ 0900. Runners will meet in the UWEC Davies Center and the distance will be 4 to 5 miles.

ITC Merchandise: Heidi D. reported on the progress of our logo-wear project. We will have size "M" available at the banquet for people to try on to base their size choices on. We have will samples of most of the merchandise offered. Members will be able to order on line and have merchandise shipped directly to them at home or they can pick it up at Chippewa Valley Sports. Some items are Brooks and will be more expensive, while others are less expensive. Most of the items will range in price from \$25.00 to \$65.00. Merchandise will help "advertise" our club when members attend out of town events. Included on our logo will be "West Central Wisconsin", so people will have an idea of where we are based.

Club Sponsored Races:

Spring Fever: Starting next year will be a 10K.

Tortoise & Hare: We have been asked to hold this race during Eau Claire's Summerfest, which is the first weekend in August. There was some discussion as to whether Summerfest was cancelled or not this year due to road construction. Maybe there will be an abbreviated festival this year held in Phoenix Park. Wade will look into this. Again discussion on the course itself and the possibilities we now have.

Carson 5 & 10: No new news or issues. Has been running smoothly thanks to Wades great direction!

Frigid 8: Major safety concerns regarding the current course and our insurance. Brian is looking at "coning off" some areas for runner safety. Maybe a slight change in course?? Club and director will consider this.

Track Meets: Currently 2 per year in the summer. Participants have fun, but the Events are not well attended. Considering stronger advertising. Both Events currently held at Chi-Hi, so the board may consider moving one to the UWEC track.

Board Appointments: ITC had a quorum available at this meeting to vote on the officers and board. Current officers were re-appointed and board members were all reappointed as well, with the exception of one. Tara Burr wished to step down this year due to family commitments. Dave Carothers nominated Traci Messner to replace Tara and Wade seconded his motion. Traci was elected unanimously. Welcome Traci!!

Newsletter: Traci Messner is going to be one very busy lady!! She has agreed to take on the newsletter editor position. The board had an extensive discussion on the newsletter in email vs. print format. A very long, emotional discussion ensued. Mike brought up several things he has heard from other members and feels that the large majority favor print. Traci agreed as well. Dave brought up the point that this issue was “resolved” last year and that we went to on-line format. Heidi Z. indicated that we “tried” this method and that it has proved to be an overwhelming failure and that the issue needed to go to vote again. Wade suggested several printing options to look at and felt it was worth the cost to bring value to our membership. Mike suggested that the newsletter is very important to tie our “running family together” and added value to the membership, so he felt it was worth the money to make things as easy as possible for Traci and the newsletter team to make things as painless as possible. Traci will look into printing options and report back at the March meeting. Wade and Mike both stated that we should let Traci advise us. Tara made a motion to have the club sponsor a quarterly newsletter which will be printed and collated as before or will be quoted out to a reliable source in March/June/September/November. Wayne seconded the motion. Motion carried.

Fun Runs With Scheels: Wade reported that he had a discussion with a representative from Scheels regarding the fun runs. Scheels will take over promoting the events to the community as well as selecting the dates. Our role will be to support them as we are able. There was some discussion about who is ultimately responsible for insurance. Scheels or ITC?? Wayne suggested that we have all participants fill out a waiver prior to their first run that will be good for the entire season. He also suggested a sign-in and sign-out sheet at every run so that all runners are accounted for before the end of each event.

Trail Markers: Wade will check into cost. We have not heard much on the final cost.

Shoe Collection: Wade suggested that we have a box available to collect shoes for Goodwill at our races. Perhaps have a box at each race and note that this box will be available on our website and on the entry forms.

Eau Claire Marathon: We have been asked again to help out with a water station. Suggestions included having members sign-up for “shifts” to work instead of having people get “stuck” working the whole thing. Need to see who will coordinate this again. Tom S.??

Event Calendar: Another very emotional discussion regarding “advertising” races on our web-site. Wade brought up the discussion thinking that we were being taken advantage of by another club. We were asked to advertise a race that is being held on the same day as the Carson 5 & 10. He indicated that this particular race was even listed above ours on the race calendar. Wade stated that he would like to “charge a fee of approx. \$25.00 to list a race on our web site.” He indicated that it would be a good way to raise money for our organization. Wayne agreed and stated that it was entirely reasonable to charge this fee. Heidi Z. and Dave C. strongly disagreed stating that the race calendar was a nice benefit to the membership and to the community. They also stated that most of the events were community and/or fund raising events for cancer, scholarships, diabetes etc... and that it wasn’t appropriate to charge a fee. Heidi Z. suggested asking the general membership for their opinion. Some discussion continued that maybe we need to have a story and a large headline on the web-site promoting our races. Other ideas were mentioned and no action was taken. Discussion to continue at the next meeting.

Next meeting: Dooley’s on Water Street, Eau Claire, Wi. On March 6th, 2013 @ 1830. we welcome attendance by all members of ITC. Your input is key to being the best club we can be!!!