

ITC Board Meeting Minutes

Wednesday, March 4th, 2015; 6:30 PM at **Pizza Plus, 208 S. Barstow St., Eau Claire**

Paul Wagner presiding, Michael Olson, Traci Messner, Cindy Korbol, Debbie Konkle, Jon Konkle, Tad Beeksma, Catherine Lee

- Introductions (2 minutes)
- Approval of Past Minutes (Mike O., Paul W., 5 minutes)
- Treasurer's Report (Cindy K., 5 minutes)
 - Checking \$11,690.18
 - Savings \$3477.11
 - Banquet broke even
 - Small trailer sold, plan ahead events, he will rent it out to groups.
- Proposal from Chad Murray at YMCA to get adult discount for Kids Running program at YMCA when adult and child pair run at Tortoise and Hare 5K (Paul W., Chad M., 10 minutes)
 - Youth Running club third through 8th grade.
 - 6 and 8 week session
 - 5k goal at the end of the session
 - Would like to a reduced registration
 - Hoping 20 to 30 kids, use school tracks
 - Pay the Y and the Y cuts Indianhead a check.
 - Paul moved to encourage involvement we will give a \$15 child adult pair to the YMCA, if that doesn't cover eliminate donation. Mike Olson second.
- Spring Fever update (Mike O., 10 minutes)
 - Registrations slow
 - Volunteers needed
 - All ok with the city
- Motion based on contact from Girls on the Run/Kim Gillett (can't be present due to GotR meeting): make 2015 donation to GotR of \$500 plus use of one clock for their 5K race subject to availability and need (10-15 minutes)
 - Seeking \$500 donation again this year.
 - Kim Gillet not available.
 - Paul Wagner, motioned to donate \$500 and would like to suggest best use, possible for financially disadvantaged runners
- Proposed multi-tier membership (free and paid) to engage more people in club (Mike O., 20-25 minutes)
 - Mike Olson proposed an idea of a tied membership

- Silver Membership is free, member provides email and they received \$5 discount for all ITC Races
- Gold Membership is current rate or current rate +\$5, receive a paper newsletter , \$5 discount, track club tshirt and any community promotional opportunities we can negotiate
- Platinum memberships includes all the Gold, plus fees to all races.
- Members agreed to think about it and come up with other ideas.
- Idea – use one board meeting (perhaps May or June?) as general social meeting (no other agenda) for all members to come and meet board, give ideas, talk... (Paul W., 5 minutes)
 - Ongoing discussion and details yet to work out.
- Newsletter Ads – proposal for member ads (Traci M., 5 minutes)
 - Discussion about how to handle and price, decision was made to give the editor the ability to make decisions.