

INDIANHEAD TRACK CLUB MEETING
WEDNESDAY, MARCH, 7TH, 2012
V.F.W. HALL, 1300 STARR AVE., EAU CLAIRE

Members Present: Wade Zwiener, Cindy Korbol, Wayne Linderman, Fred Hable, Karen Schoenrock, Dave Carothers, Tom Stephens, Traci Messner, Mike Olson, Paul Wagner, Jeanie Lubinsky, Mike Weiser, Marcie Schwamberger, Mike Salm and Heidi Zielke.

Treasurer's Report: Report for 1/2011- 12/2011 and the first 2 months of 2012:

Additional income (Revenue raised) \$1,600.00 on equipment rental.

Approximately \$30,000 in income, \$23,000.00 out in expenses.

Net loss on banquet this year of \$1,000.00.

Cindy and Jeanie will be meeting next week (March 13th) to Cindy's name at the bank and transfer the appropriate paperwork.

Jeanie will be the "second check" for our treasury. It is good practice to have a second person review the books.

Cindy will have a new software package to use.

Federal forms get filled out September 30th.

Approximate savings from e-mail format for newsletter will be \$1,300.00

Girls on the Run (GOTR) Marcy presented that Eau Claire County is 1 of 200 councils in the country in operation since 2006. The program is a 10 week program meeting twice weekly. Seven schools currently participate. The organization needs sponsorship/scholarships as it serves many economically challenged girls. The program costs \$150.00 per girl, but most pay \$110.00 which is the top of the sliding fee scale. The lowest amount paid is \$20.00. The purpose of the organization is to help girls feel more confident in themselves and to feel better about themselves. The sessions address individuality, non-conformance to what others think you should be, bullying and self-esteem, as well as running. Currently the group only serves Eau Claire County, but the long range goal is to expand into Chippewa County.

Paul motioned to give Gold Sponsorship of \$500.00 to the group and was seconded by Karen. Motion carried.

RRCA Coaching Certification Course-Wayne

Two-day on-site course

On-line certification examination—one shot at the test. If you do not pass, need to take class again to re-take exam.

No classes have been offered near the Eau Claire Area.

Should we partner with another group to sponsor this class?

We need 15 people minimum to hold the class, with a maximum of 35 people. It was felt that it would not be a problem to fill the class.

We get free registration for one person—maybe "hand-cuff that person to provide coaching, seminars to the club.

Investigate dates and potential locations.

Club Awards: Karen will head the committee.

It was felt that award categories were vague and that we received minimal nominations for this years awards. Will form a committee at a later date to prepare for next year's banquet.

Spring Fever 6 and 2: Mark Wise will be out of the country until 4/4/12. Karen will pick up the brochures at Indianhead Insurance on Friday and will distribute these.

Mike Olson will be the new Spring 6 and 2 director for next year and will shadow Mark at this year's event.

We plan to have a membership booth at the Spring 6 and 2, and GOTR.

We need volunteers for road marshal's and registration.

Roadside Clean-up: Paul will check on road-side clean-up with Joe and Judy Mirr. If they no longer wish to head this up, Paul will take over.

Tortoise and Hare: Discussed many issues including: parking, providing better race information on entry form, time: Wednesday vs. Saturday, Demler Park vs. Hobbs, ITC picnic, post-race food.

Fred, Karen and Tina will meet to iron out more details.

Fred will check with the YMCA regarding using a gym as opposed to a racquetball court for registration.

It was felt to be very important to pull this together soon to communicate information to members.

ITC Race Series: Discussion about supporting all area races and not just our own.

Maybe ask the races to donate \$50.00-\$100.00 to us to be included in our series. Perhaps they will also include a small discount for our registered members. We will have to begin contacting race directors.

Tom will lead a group to discuss the series, what it should entail and recommendations to the group for further consideration.

Mike O. will also help with ITC promotions and the race series.

Should we take it to the next level and attempt to obtain corporate sponsors?

Making better use of our web-site for fundraising and marketing endeavors.

ITC Banner: Ready for pick-up at Jay's signs. Wade will pick-up.

Membership: Discussion in regards to a variety of membership ideas.

Should we consider increasing membership rates? Suggested to think about and keep in the back of your mind for discussion at future meetings. Some positive reasons for increasing membership fees include: help with purchasing equipment and to increase sponsorship of community events/projects such as GOTR, trail markers...

Form a committee to brainstorm and present ideas to the group at a future meeting. Suggested to ask Tom Langley and Heidi Dubberke for assistance.

ITC Picnic: Some discussion about falling attendance etc... tabled to the next meeting.

Membership forms: Should we put a space on membership forms and/or race entry forms for people to donate to a project? Discussion held, but no decision made.

Next meeting: Wednesday, April 4th, 2012 @ 1830. V.F.W. Hall, 1300 Starr Ave., Eau Claire.

Meeting adjourned at 2017.