

ITC Meeting Minutes
April 3rd, 2013 @ 6:30 p.m.
Dooley's Pub, Eau Claire, Wisconsin

Members Present: Mike Olson, Traci Messner, Cindy Korbol, Wayne Linderman, John Qualheim, Wade Zwiener, Dave Carothers, Paul Wagner, Barb McKinley and Heidi Zielke

Treasurers Report: Cindy reports that there was very little activity this month. There is some concern in regards to sales tax. Mike Salm, our Web Master, is a Tax Attorney and he will be consulted sometime this month after April 15th. At this time our checking account shows \$17,763.31 and our savings has a balance of \$3,467.17 for a total net asset balance of \$21,230.48.

Membership Report: Paul reported that we have 162 members that have renewed at this point. Our goal for membership this year is 250. Our total for 2012 was 223, so we are showing a significant decline in numbers.

Newsletter Discussion: We had an extensive discussion regarding the newsletter once again. Wade brought up the issue of burnout and feels that we would be better off printing some intermittent articles and pictures on our website and supplying members with a password to view them. He also suggested sending out short quarterly "newsy" postcards for everyone who registered for an ITC race. It was brought up that we had approved a motion at the previous meeting to have Traci Messner look into printing costs and to have newsletters printed out/mailed to members on a quarterly basis. Traci reported that the University Press will print black and white newsletters for a very inexpensive rate. She also reports that she has a couple of volunteers to write articles and help put the newsletter together. It was decided that the deadline for submission to the newsletter would be the 15th of the month before the newsletter will come out. Newsletters will be published March 1st, June 1st, September 1st, and December 1st. Consequently, submission deadlines will be the 15th of the previous month and a mailing date of the 15th of the publishing month. Further details regarding mailing and stamping will be worked out over that next month. We will continue with our plan to print out and mail newsletters as previously voted on.

Girls on the Run: 3 additional schools have joined the program. Marcie Schaumberger continues to work with the program. ITC voted to donate \$500.00 to program again this year. We received 5 complimentary entries for our donation. GOTR 5K will be held on May 11th @ 10 a.m. at Owen Park in Eau Claire.

Spring Fever 10 and 2: Race Director Mike Olson reported and presented maps showing course changes due to the snow pack and ongoing inclement weather. Mike states there were sections of solid ice and areas 75 feet in length that were under water. Hobbs also dumped all of the snow from the ball field into the parking lot where the race starts and finishes. They have indicated that they will remove this before Saturday's race. An email will be sent out to all race participants to request that they please arrive by 9 a.m. for registration. Registration, food and awards will be held inside of the arena. T-shirts were purchased for \$6.75 each and should arrive by April 4th.

Roadside Clean-Up: ITC's roadside clean-up coordinated by Joe and Judy Mirr will be held on Thursday, April 18th @ 5:30 p.m. An email with details will be sent to all members soon. This is just another way for our club to give back to the community.

Eau Claire Marathon Water Stop: Coordinated by John Qualheim, Dave Carothers, and Heidi Zielke. There will be 3 shifts as follows: 7:30-11:30 am, 10 a.m.-1:00 p.m. and 11 a.m.-? An email will go out requesting volunteers, along with some phone calls. We need approximately 5 people per shift. Lynne Weister from the YMCA asked if we would be willing to marshal or "police" the hill by our water stop. After an extensive discussion, we came to the conclusion that this was a safety and liability issue and that policing the course is the responsibility of the marathon. We did not want anything to go wrong and have someone implicate our club along with the Eau Claire Marathon.

Tortoise and the Hare: Fred reported that he spoke with Celina and that Summer Fest is currently "in limbo". Wade indicates that we have been approached by the Summer Fest committee to have a 5k along with the other festivities including: a car show, farmers market, movies. A long discussion ensued as several board members have questions regarding joining the race to a city event. Several members spoke of losing previous projects/races to other entities that just "took them over". More information is needed. Fred will check back with Celina and will report back at the May meeting. More extensive discussion took place and the meeting adjourned.

Meeting concluded at 8:20 p.m.