

Indianhead Track club

Meeting Minutes
April 5th 2010

Opening:

The regular meeting of the itc was called to order at 6:30p.m on April 5, 2010 at Dooley's pub.

Present:

David Carothers, Jeanie Lubinski, Tom Langley, Barbra McKinley, Paul Mezmarich, Adam Smith, Tara Burr Emily Blaskey, Mark Wise, Paul Wagner, John Qualheim, Mike Salm, Mike Wieser, Wade Zwiener

Agenda

Eau Claire Marathon water stop

- Theme and volunteers needed for water stop
 - Paul Wagner will send out an Enote asking for volunteers for the Eau Claire Marathon. Mike Salm will place the same info on ITC's face book page. Dave Carothers is the contact person.

Spring Fever Six

- Update
 - Mark indicated he will make a change to the 70 and older grouping.

Carson ten

- Wade will present updates
 - Wade indicated that the permits have been obtained and course details are being finalized.

ITC Race Branding and the plan forward

- Number of races?
 - We will maintain our four races and try to promote them more effectively.

- Youth targeting
 - We did not talk about this issue.
- How do we brand our races
 - Mike Salm will look at trade marking the ITC race names.
- Mission and vision needs to be tied to the plan forward
 - Water street mile will not be an ITC race this race was lost several years ago. We may still assist but dialogue needs to be established. We also want to see if the Tim Duesick trophy can still be presented for this race. Dave C will work with Mary Anderson to try to come up a reasonable solution and we will invite her to the next meeting.

Treasurer's Report

Jeanie reviewed the income and expenses for the two months ended in March.

Open Issues

- Marketing and race coordinator brain storm session and will continue at the next meeting.
- Wade will contact John Qualheim to develop a post card for goodie bags that will have all four races and the ITC web site on them.

Tabled issues

None