

Indianhead Track Club Meeting
Wednesday, May 1st, 2013; 6:30 p.m.
Dooley's Pub, Eau Claire, Wisconsin

Members in Attendance: Dave Carothers, Wade Zwiener, Barb McKinley, Wayne Linderman, Cindy Korbol, John Qualheim, Heidi Dubberke, Mike Olson, Paul Wagner and Heidi Zielke.

Meeting Order and Structure: Wade reviewed our mission statement and he plans to do this at all meetings. He stated that some folks have suggested that the meetings have been unstructured and “free-for-all”, but feels this is related to the fact that we have recently handled some difficult issues and members had strong/divergent feelings. We did not delve into meeting “rules” or any other structural type corrective actions.

Treasurers Report: Treasurer Cindy Korbol supplied the balances for the club: Assets are as follows: Checking--\$18861.70 and Savings--\$3,467.32 for a total asset value of \$22, 329.02

Membership: Chairman Paul Wagner updated us on membership figures for this year: 170 total members with breakdown as follows: 107 singles, 14 benefactor, 46 families and 2 students. Mike Olson thanked Paul for his great email updates on all ITC activities, especially races and feels that this should be highlighted among our membership benefits. Paul also requested from the board that anyone who joins at this point be given membership benefits for a year and one half. Unanimous agreement from all present.

New Finish-line and Trailer: Dave Carothers reported for Tom Stephens. Dave stated that a new finish-line will cost approximately \$3,000.00 and that we really need to upgrade for accuracy and safety reasons. Next month Tom will provide a hard quote. Dave indicated that it would be very helpful to vote on this and act upon that vote this summer. Other needs were discussed including a new trailer, new cones, and “sandwich board” type mile markers to replace those that are wearing out.

Mini Track Meets: Dave also spoke on this matter for Adam who is in charge of these meets. The meets are still “on”. The first will be held on June 11th at 6 p.m. at the track at Chi-High. The second meet will be held on August 6th at 6 p.m. on the UWEC track.

Trail Markers: Cindy reported that she has been in contact with Brian Amundson in regards to the trail marker project. Trail markers are \$100.00 each and that they are placed every half mile. The City makes them so they are more reasonably priced. The total of funds needed from ITC would be in the \$1,600.00 to \$2, 000.00 range. Wade made a motion to allocate the necessary funds for the trail markers and Paul seconded the motion. Carried unanimously. All that is needed at this point is for Cindy as Treasurer to draft/present a letter to Brain indicating our financial commitment to the project.

Spring Clean Up: Paul reported on ITC's annual clean-up of the roadside we sponsor. Approximately 8 people participated and the weather cooperated.

Eau Claire Marathon: John Qualheim and Heidi Zielke reported on progress of the ITC Mile 25 Sponsored Water Station. A large number of ITC members have volunteered, so we should have plenty of help. All equipment needed has been arranged for and Marathon sponsored supplies will be picked up at the YMCA on Saturday.

ITC Clothing: Heidi Dubberke and John Qualheim were complimented for their hard work on the ITC clothing we offered this spring on-line. The items were well done and of high quality. Wade brought in singlets in case anyone wanted to purchase one to wear at the Eau Claire Marathon.

ITC Picnic: Wade stated no date has been set yet, but he will contact Joe and Judy Mirr to see if they are interested in taking this on again this year. We hope to have a date set by the time the newsletter goes to press.

Spring Fever: Mike Olson was commended by the board for the excellent job with this race and for all of the difficult challenges he faced with the weather. Final figures are not in yet as some bills and revenue was still coming in. Mike felt that the course worked well, turn-out was good and Hobbs had a nice indoor area for registration/food/awards. He had some ideas for next year including increasing publicity especially mentioning that it is an “official certified and chip timed event.” He also plans on a staggered start for the 5K and 10 K, plus consideration of a 1 mile vs. 2 mile for kids/walkers.

Volunteer Coordinator: Traci Messner reported that it is becoming quite a challenge to find volunteers for everything from the Spring Fever to the newsletter to the Eau Claire Marathon. An article is planned for the newsletter about the benefits of volunteering to hopefully communicate the need for volunteers for our organization. Mike reported that he belonged to an organization that required members to volunteer for one event per year. Barb also indicated that a face to face request of a personal phone call/email often results in a commitment more than a “generic mass mailing”.

Newsletter Update: Traci reports that she and Laura Veach have been working on the newsletter. They welcome all contributions. Deadline for submissions will be May 15th with the newsletter going to the press on June 1st.

Tortoise and The Hare: Fred Hable and Heidi Zielke presented their plan for returning the T&H to the traditional course and plans to hold the event on Wednesday, July 24th, 2013 with the children’s race at 6:30 p.m. and the 5K to be held at 7:00 p.m. Wade suggested that we join up with Summerfest and hold the event on Saturday August 3rd. Wade felt that an evening during the week sets us up for having stagnancy in numbers and feels that most runners don’t like evening races. Fred states that numbers have been good and that we get lots of feedback that people like the time of day and the course. Summerfest is not yet officially approved by the City yet, so the future is of concern. Barb made a motion to have the race on July 24th at 7 p.m. and Wayne L. seconded this. Motion Carried. We will examine joining up with Summerfest next year after seeing how things go with the event this year. Heidi also suggested that we have a theme “We run as one” to honor Boston Marathon runners and victims of the April 15th tragedy with proceeds or part of proceeds to go the Boston fund. Discussion was skipped and no action

was taken on this portion of the presentation. Heidi Z. will also contact Tom Langley in regards to course certification at the request of the board. Heidi has been looking into publicity options and will present the plan at the June Meeting. Heidi and Fred will also put together an entry form so that one can be included with the newsletter mailings.

Sales Tax: Cindy is consulting Mike Salm as he is our expert Tax Attorney. Some of our clothing sales are taxable. We should be charging a 5.5% sales tax to be on the up and up. According to Mike, if our race revenue is under \$25,000.00 there will be no additional tax. We have previously slid under the mark at approximately \$22,500.00, but if numbers rise and increase our income, then the “free” pancake breakfast with the Carson 5 & 10 may be a factor. We need to look at a way around this. Matter tabled until the next meeting.

Meeting adjourned at 8:02 p.m.

Next meeting Wednesday, June 5th, 2013 @ Dooley’s Pub, Water Street, Eau Claire.