



ITC Board Meeting – Minutes (Final)

Wednesday, July 2nd, 2014; 6:30 PM at Children's Museum of Eau Claire, 220 S. Barstow St., Eau Claire

Members Present: Paul Wagner (presiding), Laura Veach, Wade Zwiener, Traci Messner, Cindy Korbol, John Qualheim and Mike Salm.

Not Present: Dave Carothers, Heidi Dubberke, Mike Olson, Heidi Zielke

1. Approval of Minutes

Minutes (as corrected) for the months of April, May and June were approved per motion by John Q., seconded by Laura V.

2. Treasurer's Report

Cindy K. reported the Club's current account balances:

Checking:	\$10,510.90
Savings:	\$3,472.98
Total:	\$13,983.88

Additionally, the purchase of timing equipment/mat upgrades was completed at a cost of \$2712.

3. Membership Report

Paul W. reported that the Club currently has 163 members. The general consensus is that members of the local running community appreciate what we do and participate in activities such as the Eau Claire Marathon lead-up, but do not take the step of becoming members. Plans for a membership drive were discussed, including the possibility of partnerships with Moms on the Run and Chippewa Valley Trail Runners.

In consideration of the success of the Eau Claire Marathon lead-up program, the possibilities for similar sessions were discussed. Laura V. suggested guided speed work, track workouts, or hill

work to help members meet their goals. Mike S. suggested Marty Bushman might be a good fit to head such a project due to his coaching experience and positivity.

It was also decided that we will post for a new membership coordinator so Paul W. can focus on his duties as president.

4. Mini-Track Meet

The ITC Mini-Track Meet is scheduled for Tuesday, August 5th at the UWEC track. Additional advertising will be put in place in an effort to increase participant numbers. Measures will also be taken to assure our event does not interfere with other scheduled events at the track that evening.

Additional discussion ensued with regards to the evolution of the running community from being considered a somewhat “exclusive”, highly competitive culture to one more concerned with personal goals and general fitness by individuals of all backgrounds and abilities. This dynamic will be considered when planning future track meets and Club activities.

5. Tortoise and Hare

Tortoise and Hare planning is moving ahead. Mike S. will make sure online registration is ready to go, and Traci M. will push for volunteers if Heidi Z. determines it is necessary.

6. ITC Picnic

John Q. reported that an informal survey of several ITC members indicated that Sunday is the preferred day for our picnic. The VFW was eliminated as a possibility as its facilities do not meet our needs. Instead, John will reserve Braun’s Bay Pavilion in Carson Park for August 17th. This location allows easy access to the trail, so a fun run can be held immediately prior to the picnic. The Club will provide burgers, chips and salad; drinks will be bring-your-own. We plan to eat at 5:00 pm, with a fun run preceding at 3:30 pm for anyone who would like to participate.

7. ITC Timing Equipment Update

The new timing equipment has been purchased as previously approved by the Board. John Q., Wayne L. and Paul W. have attended a training session, and additional members are being sought to ensure we have a pool of individuals who are able to competently work with the timing system.

8. City Trail Fund

The ITC Trail Fund has officially been established. A new design for the trail head marker to be placed in Phoenix Park has been suggested. This design incorporates signs that coordinate with the mile markers along the Old Abe and Chippewa River Trails, and its cost is greatly reduced from the previous design. Cindy K. will forward the revised design to Eau Claire Public Works Director Phil Fieber for review.

9. ITC Board Proposal Process

After discussion of our options for handling last-minute outside proposals made to the ITC board, it was decided that we will use existing meeting protocols more effectively, rather than putting additional processes in place. We will be mindful of

10. Old/New/Miscellaneous Business

No board meeting will be scheduled for August, due to the number of ITC events taking place. Any issues that arise will be discussed via e-mail.