



ITC Board Meeting – Minutes (Final)

Wednesday, September 3rd, 2014; 6:30 PM at **Children’s Museum of Eau Claire, 220 S. Barstow St., Eau Claire**

Present: Heidi Dubberke, Cindy Korbol, Traci Messner, Mike Olson, Mike Salm, Paul Wagner (presiding and recording), Wade Zweiner

Absent: Tom Langley, Heidi Zielke

1. Treasurer’s Report (Cindy K., 5 minutes)

Even with significant equipment expenses, total account balance is at \$13,108.36 .

2. Announcements (Paul W., 5 minutes)

- a. Beer and M&M’s run (John Q.) – scheduled for September 27th at 8:00 AM
- b. New email progress – Paul has set up a Mail Chimp account and will start testing this in the next month

3. Report on August Mini-Track Meet (Dave C., Adam S., 5 minutes)

About 25-30 people attended the August Mini-Track Meet at UWEC, with a number of high school runners, some up-and-coming middle school runners, at least one family, and other individuals. Adam, Dave and Paul were pleased with the turnout, and Adam is willing to keep doing this. UWEC track worked well as a venue.

4. Report on Tortoise and Hare (Heidi Z., 5 minutes)

Heidi was not present, but generally the race went well, though attendance was low given the good weather (perhaps due to the later date.) Heidi has an application in for the last week in July for 2015, so this should not be an issue next year. Final accounting will happen after invoices are collected and paid (e.g. t-shirt bill from Fleet Feet apparently not yet submitted). There was some concern that the earlier time may have reduced attendance as people may have a hard time getting done with work and to the race, but it was also noted that a later race is hard for kids.

5. ITC Timing equipment update (Dave C., 5 minutes)

One timing unit failed and needed to be replaced, at a cost of approximately \$900. The format of these systems has been upgraded, and future repairs will probably be more expensive (~\$1500) to bring the boxes up to current standards. While repairs like these are necessary and equipment rental expenses have been good and should cover such expenses, some concern was expressed to make sure that we continue to cover our expenses with our income.

6. Board position vacancies (Paul W., 10 minutes)

- a. Secretary (Heidi Z. resignation) – Mike O. will help with minutes taking for the near future.
- b. Vice President / Next President (Laura V. move) – open; each board member should ask others and try to think of one possible person to ask; we need this position filled for continuity.
- c. Newsletter Editor (Laura V. move) – Traci M. will take this over, and is talking to Laura to get information on how it was done.

7. Carson 10/5 Races and Buildup Runs (Wade Z., 15 minutes)

The Carson 10M/5K planning is going well. Some concern expressed about online registration option – while MyLaps is less expensive, other places like active.com may have more reach.

The trail fund is established, and linkage to this fund will be included in Carson 10/5 publicity.

8. Discussion regarding membership/growth initiatives (Paul W., 15 minutes)

Tabled to October.

9. Old and new business (5-10 minutes, if needed and if time)

None.