

Indianhead Track Club Board Meeting

December 3, 2014

Pizza Plus

208 S. Barstow, Eau Claire, WI

Paul Wagner (presiding), John Qualheim (recording), Cindy Korbol, Wade Zwiener, Matt Evans, Tom Langley, Traci Messner

Minutes: November Minutes approved.

Treasurer's Report:

Checking & Savings \$12,487.00

Trailhead Marker Fund:

A motion was made, seconded and approved to make a \$500 donation to the fund to take advantage of the matching funds offer that may be expiring on 12/31/14.

Frigid 8/Thermal 3:

Race Director Brian McAlister reported that 147 runners were preregistered for the event.

Membership Promotion:

A discussion was held reviewing a number of ideas that have been suggested by members including:

1. Offering an incentive to current members that renew before Jan. 15, 2015. This incentive could also be offered to new members.
2. Increasing the club's email database by adding all runners who enter an ITC race or one of our partner races.
3. Include the current ITC newsletter and membership form in the race packet for all ITC races and partner races.

A motion was made, seconded and approved to offer an ITC singlet or T-shirt to all new members as well as those members renewing before 1/15/15. Also included in this motion was an increase in dues for a single membership from \$20 to \$25 and a family membership from \$25 to \$30. Single members would receive one shirt and family members would receive two. Shirts would be available for pickup at the banquet Jan. 31, at the Spring Fever, or at one of our monthly meetings.

ITC Trailers:

A discussion was held regarding the management and storage of the ITC trailers including:

1. Tom Langley's description of the duties of the trailer manager and the challenge in finding someone to take over these duties.
2. Rental history and revenues generated from renting the trailer, equipment and clocks.
3. An offer from Sharyn Moss to temporarily store the trailers in two of her unoccupied storage units on Mondovi Rd.
4. The possible sale of the small trailer.

A motion was made, seconded and approved to have Tom pursue the sale of the small trailer (and

possibly some of the extra equipment) to one of the races or timing businesses in the area. The club will continue to rent our clocks to area events but will no longer offer the other equipment.

ITC Banquet:

Traci the banquet chair reported that she will be sending out a registration form for the banquet, which will be held on Saturday, Jan. 31 at the Avalon Hotel in Chippewa Falls. Approval was given to pursue booking Tom Kidd as the speaker.

New Business:

Matt has over 90 students enrolled for the ITC/UWEC Eau Claire Marathon/HalfMarathon training classes which will be held on Saturday beginning in January or February. The group will meet in the Hass Fine Arts center building at 8:00 am. ITC members are encouraged to join this group to share their running knowledge and experience.

Matt and Paul have set up a MailChimp account for the ITC to help us more effectively communicate with our email database and market club events.